

ASCPT 2024 ANNUAL MEETING  
THE BROADMOOR, COLORADO SPRINGS  
MARCH 27 – 29, 2024

NEW HORIZONS  
FOR GLOBAL OUTREACH



Join ASCPT as a Partner for 2024 for unique and innovative opportunities to reach your target audience and maximize your ROI!

Please note, some of these opportunities are available in limited quantities and will be provided on a first-secured basis. Listed prices and options should be considered confidential to potential Partner and are valid through **December 15, 2023**. Partnership inclusions for the 2024 Annual Meeting secured after this date are subject to availability. Partners securing their options after this date may not be included in select electronic and/or printed items already complete.

All current and prospective partners agree to accept and acknowledge ASCPT's terms and conditions. ASCPT maintains right of first refusal with priority given to previous partners, and reserves the right to fully vet/decline potential partners if deemed necessary.



BEYOND  
THE BOOTH

ASCPT Partnership planning options for 2024, including the ASCPT 2024 Annual Meeting (AM24).

# WHY PARTNER WITH ASCPT?

Are you looking to get proper face-time with your target market, generate new leads, extend brand awareness and even maintain existing relationships?

ASCPT is focused on the future and providing significant value to our Partners. Therefore, we are doing away with a standard exhibit hall and are now focusing on value-added opportunities including branding, speaking, and year-round options to enhance ROI. Because of this, we work with each Partner individually to create a package that works best for accomplishing your goals.

As you move through these opportunities, remember to consider that more than half of ASCPT members will continue to enjoy opportunities in a virtual-only format. Therefore, it's important to recognize a hybrid audience and how you can engage them throughout the year.



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# Partner Networking Lounge

ASCPT will be adding a location exclusively for networking with Partner representatives for Ambassador Level and above Partners. This exclusive Networking Lounge will provide you with a singular location where attendees can find you and engage in meaningful conversations regarding your products and services.

**INCLUDED IN AMBASSADOR  
LEVEL AND ABOVE PARTNER  
PACKAGES.**

Exclusive design for 2024 and available as space allows.

**BEYOND THE BOOTH**

# NEW



# LEARNING LABS

2023  
IN-PERSON  
LEARNING LABS  
HIT ROOM  
CAPACITY!

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- ASCPT to host one (1) 30-minute or 60-minute session in conjunction with Partner organization.
- Partner organization to source panelist(s). ASCPT can assist with moderator(s) as requested.
- ASCPT to market session via program agenda(s), email, and signage (if applicable).
- Year-round/online options: ASCPT will provide name and email address of attendees who agree to release their information. If recorded, ASCPT to host recording on ASCPT's Online Learning platform for six (6) months.
- Additional standing rules applicable, to include ASCPT review and editing of content.

**Annual Meeting: In-person, in meeting room**

**30-minute: \$16,000 | 60-minute: \$22,000**

**Year-Round/Online: Virtual**

**30-minute: \$6,500 | 60-minute: \$9,000**



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Study Day	1 - 6	7 - 20	21 - 27	28 - 32
Period	1	2	3	Follow-up
Objective	Baseline	Treatment run-in	Treatment	Safety
Treatment				
Tyramine Escalation (mg/day)	25 →			
Endpoint*	TYRC10			

2023 AVERAGE  
VIRTUAL LEARNING  
LOUNGE  
REGISTRANTS

228

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## MICRO-LEARNING LOUNGE

- ASCPT to host one (1) 15-minute session in conjunction with Partner organization.
- Partner organization to source panelist(s). ASCPT can assist with moderator(s) as requested.
- ASCPT to market session via program agenda(s), email, and signage (if applicable).
- For Annual Meeting Lounges, ASCPT to record encore presentation & host on ASCPT's Online Learning platform for six (6) months.
- Year-round/online options: ASCPT will provide name and email address of attendees who agree to release their information. If recorded, ASCPT to host recording on ASCPT's Online Learning platform for six (6) months.
- Additional standing rules applicable, to include ASCPT review and editing of content.

**In-person, in poster hall or foyer space: \$7,000**

**Year-Round/Virtual: \$3,500**

BEYOND THE BOOTH

# Networking

NETWORKING IS THE MOST REQUESTED OPPORTUNITY BY ASCPT MEMBERS!



Just 1 remaining!

## Networking Breakfasts

Kick off the day's meeting events by partnering on breakfasts designed to offer attendees a chance to learn more about ASCPT's Networks & Communities.

\$7,000



Just 1 remaining!

## Networking Receptions

There are two exclusive opportunities to be recognized as a Partner of a popular Annual Meeting networking reception featuring scientific posters.

\$22,000



## Networking Break

Put your brand on a highly valued networking break during the Annual Meeting. Includes branded coffee cups, napkins, and signage.

\$6,000



## Virtual Networking

Act as Host and Partner to bring together ASCPT members worldwide for a chance to connect with colleagues in a virtual setting.

\$2,000

**2024**

## **Pre-Conferences**

Guaranteed to attract a group of focused attendees as they participate in an exclusive hands-on workshop.

### **Partnership includes:**

Recognition as partner in all marketing and signage. Company rep to introduce event.

**Only 1 remaining!**



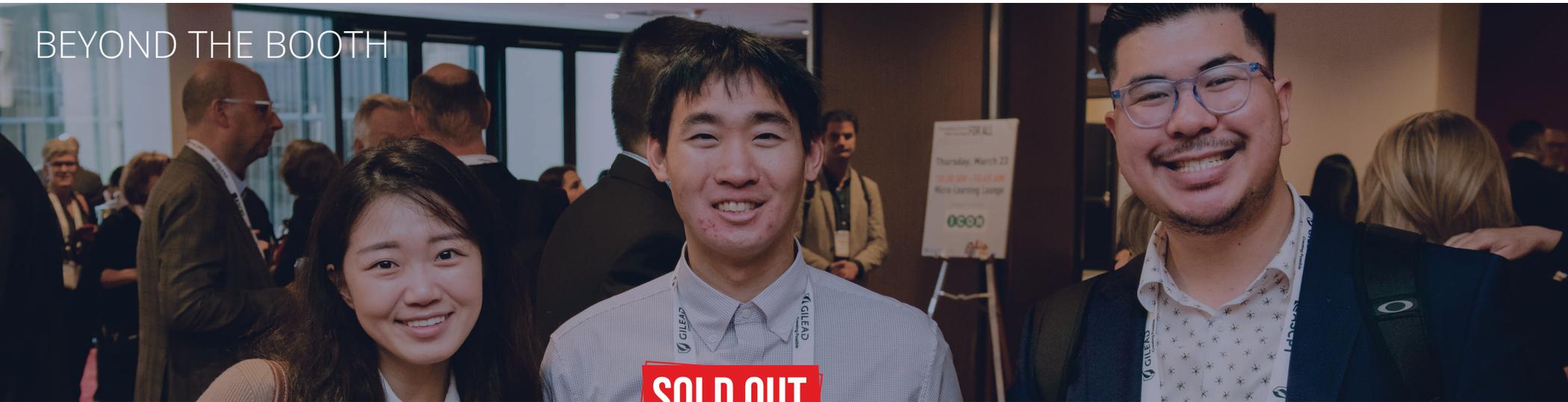
**Cost: \$8,500**

**Add-on Pre-Conference  
Poster/Networking Hour: \$7,000**

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BEYOND THE BOOTH



**SOLD OUT**

## **VIP Welcome**

*Company representative to help kick-off in-person VIP reception event & host pre-meeting virtual meet up*

*Opportunity to do special event branded giveaways*

*Event branding & refreshments*

*Social media marketing*

**Pre-Meeting & Annual Meeting: \$7,000**

# FUTURE LEADERS PARTNERSHIP

## Leadership Accelerator

Gain brand recognition and strengthen the professional growth by exclusively offering this fast-track leadership program available to early career members.

**SOLD OUT**

**Virtual & in-person components included: \$10,000**

## Student/Trainee Initiative

Brand recognition as Student/Trainee Initiative Partner, with funds applied to support more than 1,000 complimentary Student/Trainee memberships and Annual Meeting registrations.

**Starting at: \$1,000**

## Mentor Session

Recognition as Partner for a virtual Mentoring Session and opportunity to provide one (1) mentor/host (must be a current ASCPT member).

**Virtual event: \$10,000**



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**SOLD OUT**

### President's Tournament

In this highly anticipated event past, current, and future ASCPT President's go head-to-head during the current President's game of choice!

\$7,500



BEYOND THE BOOTH



### Drinks at Donor Reception

Put your brand in the hands of ASCPT VIPs by partnering on the ASCPT Donor Reception. This is an exclusive, invitation-only event!

\$5,000



Only 1 remaining!

### Attendee Lunches

Make an impression as the official Lunch Partner for day one or day two. In addition to event branding, opportunity to place collateral on lunch tables.

\$15,000



# Be Seen! Branding Opportunities

- 1 Lanyards **SOLD OUT**  
\$17,500
- 2 Reusable Water Bottles **SOLD OUT**  
\$5,000
- 3 Hand Sanitizer  
\$5,000
- 4 Charging Stations  
\$5,000
- 5 Wireless Chargers  
\$5,000



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# Be Seen! Branding Opportunities



- 6 Opening Session  
\$17,000 **SOLD OUT**
- 7 Hotel Key Cards  
\$8,000 **SOLD OUT**
- 8 Headshot Lounge  
\$6,000 **SOLD OUT**
- 9 Notebooks  
\$5,000 **SOLD OUT**
- 10 Sunscreen  
\$5,000

BEYOND THE BOOTH

# Enhance Your International Presence

## CPT Chinese Edition

Get brand recognition as partner for the Chinese edition of ASCPT's flagship journal. Nearly 100 editorial board members translate content for consumption in the growing Chinese market.

**Contact ASCPT for details.**

## Low & Middle-Income Countries Grants

Support ASCPT's newest grant to support travel and Annual Meeting registration for attendees from low and middle-income countries.

**\$7,500 per recipient**

BEYOND THE BOOTH

Clinical Pharmacology  
& Therapeutics

wileyonlinelibrary.com/journal  
Published for the American Society  
of Clinical Pharmacology and Therapeutics  
by Wiley

临床药理学与治疗学 (中文版)

主编: 胡欣



# Mission & Impact

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1

## Patient Forum

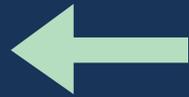
Brand this important and impactful session during the Annual Meeting that features patient's personal stories and how their experiences are impacting the future of clinical pharmacology.

**\$5,000**

2

## Poster Walks

Only 1 remaining!



Get recognition as Partner during one of the popular poster walk events at the Annual Meeting.

**\$5,000**

3

## Annual Meeting App

Get exclusive recognition as Partner of the official Annual Meeting App including onsite signage and marketing and a featured rotating banner on the home screen.

**\$16,000**

4

## Attendee Wi-Fi

Brand the password for attendee wi-fi throughout the duration of the meeting. Passwords are printed on every attendee badge and partner can provide a customized splash page.

**\$15,000**

# Partner Levels



**Premier**

\$50,000+



**Innovator**

\$30,000 - \$49,999



**Ambassador**

\$15,000 - \$29,999



**Supporter**

\$5,000 - \$14,999

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# Partner Inclusions

**NEW! All partnerships include Lead Retrieval for use during the 2024 Annual Meeting!**

	Premier \$50,000+	Innovator \$30,000 - \$49,999	Ambassador \$15,000 - \$29,999	Supporter \$5,000 - \$14,999
Partner Lounge	Y	Y	Y	
Attendee List	Y	Y		
Private Meeting Room	Y			
Listing in Partner Directory	Y	Y	Y	Y
Logo on ASCPT website	Y	Y	Y	Y
Logo on NCE & Annual Meeting eMarketing	Y	Y	Y	Y
Banner ad on ASCPT website	12 MONTHS	8 MONTHS	6 MONTHS	2 MONTHS
eBlasts	3	2	1	
Annual Meeting registrations	4	3	2	1
Online learning video	3	2	1	
Job postings	5	4	3	2
Donor Reception invitations	4	3	2	1
Onsite Signage Recognition	Y	Y	Y	Y
Locked in to Early Bird registration rates	Y	Y		
Lead Retrieval	Y	Y	Y	Y

# Become an ASCPT Partner Today!

Contact:

Lisa Infelise

Senior Director,

Member Services & Partnerships

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☎ 703-836-6981 ext. 102

