Considerations in Journal Selection

AVOID

• Predatory Open Access journals – NO!

INVESTIGATE

• Journals with titles close to the leading journal in the field

CHECK

• Website: who’s the editor, the publisher?
• Journal Content: how much is there?
• Impact Factor: Journal Citation Reports?
Impact Factor Considerations

2-Year Journal Impact Factor:
• Average citations in one year to articles published in prior two years
• A lagging indicator
• Individual article citations can range from 0 – 100s

5-Year Impact Factor:
• Average number of cites articles published in the past 5 years have been cited in the JCR year.

Immediacy Index
• Number of cites in a given year divided by the number of articles published that year.
H-Index

H-Index (also known as the Hirsch Index)

• A measure of the productivity and impact of an individual researcher’s work.

A scholar with an index of $h$ has published $h$ papers each of which has been cited in other papers at least $h$ times.
Factors that Impact the IF

1. Article type (review articles, clinical trials, society-sponsored guidelines, position papers, original research articles)

2. Discoverability of article (Search Engine Optimization by publisher, major indexing services like PubMed, PMC, links)

3. Promotion and marketing by publisher
Other Measures of Impact

- Eigenfactor score: measure of the journal’s total importance to the scientific community
- Article Influence score: measure of the average influence of each of its articles over the first five years after publication
- CiteScore (Elsevier): average citations per document that a title receives over a three-year period
More Immediate Measures of Impact

- Article Downloads (available on publisher websites)
- Altmetric Score: tracking and measurement of the broader digital impact and reach of individual papers (available on publisher websites).
- Altmetric provides a collated record of all online shares and mentions of an article --in news media, tweets, Facebook, LinkedIn, etc.

https://www.altmetric.com/audience/researchers/
The color bands represent:
- Tweeters
- Google+ Author
- News Outlets
- Facebook
- Wikipedia
- Mendeley
- CiteULike

Most article Altmetric scores are from tweets, news outlets, Mendeley, and CiteULike
ABCC4 is a Determinant of Cytarabine-Induced Cytotoxicity and Myelosuppression

Overview of attention for article published in CTS: Clinical & Translational Science, January 2016

So far, Altmetric has seen 1 news story.

ABCC4 is a Determinant of Cytarabine-Induced Cytotoxicity and Myelosuppression

Mentioned by

1 news outlet

Readers on

6 Mendeley
ASCPT Journal Opportunities to Promote Articles

- CPT ClinPharmPod podcasts feature interviews with authors discussing their work for 10 – 15 minutes
- PSP’s podcast is called PSPod
- CTS Translational Bytes Blog features brief commentaries on articles or journal issues
- PSPPost Blog likewise comments on recent articles or trends in the journal or field
ASCPT Publication Benefits for Members

- Reduced Article Publication Charges (APC) for Open Access Articles:
  - CPT (Subscription-based but offers an OA option):
    - Members: $2,000; Non-Members: $3,000
  - PSP (Fully Open Access, online only journal):
    - Members: $2,000; Non-Members: $3,000
  - CTS (Fully Open Access, online only journal):
    - Members: $2,000; Non-Members: $3,000
Wiley Support for ASCPT Authors

- Author Promotional Toolkit
  https://authorservices.wiley.com/author-resources/Journal-Authors/Promotion/promotional-toolkit.html

- Simple things authors can do to promote their own article, draw attention to it, get it read and potentially, cited
7 Simple Steps

- Email
- Social media/networking
- Conferences
- Search Engine Optimization
- The Wider Web
- Publicity
- Multimedia
Author Toolkit

Maximize the impact of your published research!
7 promotional tools to help ensure your work gets seen, read and cited.

97% of authors stated they are likely or very likely to use the toolkit

For more information, including the latest tips, visit wileyauthors.com/maximize or email authormarketing@wiley.com
In Conclusion

- Select reputable journals
- Choose a title and keywords for discoverability
- Plan your social media campaign
- Use the Wiley promotional toolkit
- Keep up the good work!

QUESTIONS?