

Communicating Complex Information to Influence Decisions

What works and what doesn't

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Chairs: Virginia Schmith and Noelia Nebot

Learning Objectives

- Improve ability to communicate complex information to stakeholders and influence decisions
- Adapt to evolution in communication technologies and media channels
- Identify key leadership “soft skills” for scientists
- Discover approaches to prepare trainees

Speakers

Norman Stockbridge

Food and Drug Administration

Michael Avram

Northwestern University Feinberg School of Medicine

Dan Howard

Novartis

Kim L.R. Brouwer

University of North Carolina at Chapel Hill

Questions
