STARTING UP IN HEALTHCARE
[INSERT SLIDE HERE ABOUT ALL OF THE CHALLENGES IN HEALTHCARE]
athenahealth

an “overnight” success
took 7 years to become profitable
A GREAT IDEA
IS ONLY THE BEGINNING
HEALTHCARE IS FRAGMENTED
INGREDIENT 1: COMMUNITY
INGREDIENT 2: CHALLENGES
INGREDIENT 3: VETTED COMPANIES
INGREDIENT 4: MATCHMAKING
INGREDIENT 5: STRUCTURE
INGREDIENT 6: DEADLINE
WHAT IS THE RESULT?
31 STARTUPS IN PROGRAM
80+ OFFERS
PULSE has been wildly successful in its first year, and Harvard Pilgrim Health Care is privileged to work… as mentors, judges, and now to pilot a few of the start-ups that we think will bring meaningful change to the health care markets.

Patricia Forts
Director of Innovation and Strategy at Harvard Pilgrim Health Care
THE INGREDIENTS

1. COMMUNITY
2. CHALLENGES
3. VETTED COMPANIES
4. MATCHMAKING
5. STRUCTURE
6. DEADLINE
WE CAN DEFRAAGMENT HEALTHCARE